



2022 Bridge of Hope Conference

## Conference Location & Cost

## The Welcoming Place, 21 South 12th Street, Akron, PA 17501

\*Please note that The Welcoming Place is a retreat facility geared to inspiring rest, faith and action. Rooms do not include TVs but wireless access is available.

The conference is provided as a Bridge of Hope member benefit with the cost being subsidized by generous sponsors. The true cost to attend the conference would be \$450 for in-person attendees and \$165 for virtual attendees.

This year we will be offering double and single occupancy (for an extra cost) rooms at The Welcoming Place. Rooms are limited and will be reserved on a first-come basis. Additional accommodations are listed below in case we reach capacity or for those who prefer to stay at a hotel at their own expense.

To make conference attendance more equitable for those traveling from a distance (and since we do not alternate conference location), we are offering a discount for locations that are over 350 miles from the conference venue.

## **Conference Options and Costs for Those Traveling under 350 Miles**

Cost	Includes	Room Occupancy	Days	Lodging	Amenities
\$180	Full in-person conference	Single Occupancy	Wed & Thur Night	on-site	Includes all meals
\$150		Double Occupancy		on-site	
\$200		Single Occupancy	Tues, Wed & Thur Night	on-site	
\$185		Double Occupancy		on-site	

## **Conference Options and Costs for Those Traveling over 350 Miles**

Cost	Includes	Room Occupancy	Days	Lodging	Amenities
\$120	Full	Single Occupancy	Wed & Thur Night	on-site	Includes all meals
\$100		Double Occupancy		on-site	
\$150	in-person conference	Single Occupancy	Tues, Wed & Thur Night	on-site	
\$130	COMMETERICE	Double Occupancy		on-site	

## **Non-Lodging Options and Costs**

**\$100:** Full in-person conference – includes Lunch and Dinner

**\$50:** Per day in person with Lunch

**\$100:** Virtual

## **Board CHALLENGE**

Any location with 3+ board members who attend at least 2 days of the conference receive **FREE registration for all board members** 

## **Easy Commute Off-Site Accommodations**

**Hampton Inn & Suites Ephrata - Mountain Springs** 

380 E Main St, Ephrata, PA 17522 • (717) 733-0661

https://www.hilton.com/en/hotels/ephpahx-hampton-suites-ephrata-mountain-springs

#### **Home2 Suites by Hilton Ephrata**

21 Quarry Ridge Ave, Ephrata, PA 17522 • (717) 721-3300 https://www.hilton.com/en/hotels/thvepht-home2-suites-ephrata

## **Registration Deadline**

Please register online by

September 9, 2022 at:

https://forms.gle/W71ia6nn4fFfTkQZ6





Anonymous





## Keynote Speakers

## Osheta Moore



#### **JOINT SESSION #1:**

Wade in the Water; a peacemaking framework for anti-racism work that is both systemic & relational.

#### **JOINT SESSION #2**

There is a Balm in Gilead; integrating spiritual practices to embody beloved-ness and counter shame and inadequacy.

#### **JOINT SESSION #3**

Creating Beloved Community; practical anti-racism practices for organizations.

#### **JOINT SESSION #5**

## Reflections on Subversive Joy

Osheta will help us reflect on our conference experience by sharing her observations on where joy has emerged and ways we might be encouraged to keep on, in practicing "subversive joy" in our work.

**Osheta Moore:** Pastor, speaker, mother, wife: Osheta (pronounced o-she-da, and no, it doesn't mean anything, she says, "my dad just made it up") is passionate about peacemaking, racial reconciliation, community development in the urban core and equipping the church to be everyday peacemakers. Osheta serves two congregations in St. Paul, Minnesota. She is an adjunct at Woodland Hills Church and the Pastor of Community Life at Roots Covenant Church alongside her husband. She is the author of *Shalom Sistas*, an invitation to women to

practice the Hebraic concept of Shalom in their everyday lives and *Dear White Peacemakers*, a love letter to White Christians on their anti-racism peacemaking journey. Follow Osheta on Instagram @oshetamoore for encouragement to practice everyday peacemaking and invitations for White Peacemakers on their journey towards anti-racism. A student of Spiritual Direction, Osheta will be available throughout the conference for prayer and processing.

Rev. Dr. Marsha Brown Woodard



#### **JOINT SESSION #4:**

## Walking with Jesus toward Joy

"For the joy set before Him, Jesus endured the cross." Rev. Dr. Brown Woodard shares how we desire this joy in our lives that enables us to bear witness to the world, of the strength and peace we have through Christ.

**Rev. Dr. Marsha Brown Woodard** serves as Director of Supervised Ministries and Senior Lecturer in Christian Ministries at Palmer Theological Seminary (the Seminary of Eastern University) in St. Davids, Pennsylvania. Rev. Dr. Brown Woodard also serves on

the Pastoral Staff of Saints Memorial Baptist Church in Bryn Mawr, Pennsylvania, and is currently serving her first term on the Bridge of Hope National Board.



## **Bridge of Hope Strategies & Program Implementation**

Duane and Reyna Britton

Britton Consulting



Part 1: Crucial Conversations About Race – Beginning with the End in Mind ...

THURSDAY. OCTOBER 6 - WORKSHOP #1 - 9:45 a.m. - 10:30 a.m. ET

Conversations about race are all too often avoided. Fear and avoidance prevent these conversations from being seized as opportunities to bridge the substantial gaps that exist due to dread, uncertainty or distrust. Adding to the intricacies of racial conversations are the "oops," the "why," the "what" and the "how," which add to their complexities.

Part 2: Crucial Conversations About Race – Beginning with the End in Mind ...continued THURSDAY, OCTOBER 6 - WORKSHOP #2 - 11:00 a.m. - 12:00 p.m. ET

After the break, Duane and Reyna will continue sharing on this important topic that will help us navigate uncertainties and deepen trust.

**Duane B Britton,** M.A., CPC began his business career more than three decades ago. He has served in various management and leadership roles for nonprofits as well as for Fortune 500 companies. He has also started several small businesses and nonprofit organizations. His experience reflects board and executive leadership, team building, staff relations, conflict resolution, facilitation and training and conducting assessments for corporate and cross-cultural environments. Duane has a master's degree in Psychology/Counseling and is certified in the use of a variety of psychological assessment tools. He is a Certified Professional Coach, certified MBTI Practitioner, LP1° Certified Coach and served as a marriage/family counselor and business mediation consultant. He is a member of the Society of Human Resource Management [SHRM].

**Reyna L. Britton,** RN, CPC, CMP has over 40 years of experience in various leadership roles for nonprofits, corporations, and large healthcare organizations. She is passionate about excellence, which is expressed toward helping others recognize their full potential and achieve their goals. Reyna serves as an internal consultant and change agent for her clients. Her competencies include developing organizational cultural assessments and implementation plans for organization-wide transformation initiatives. She facilitates team building and provides leadership development and coaching for executives and other professionals.

Together, Duane and Reyna are the engine that drives Britton Consulting Group and its impact on great leaders and successful organizations of all sizes across the country.

Jess Fenchel Access Services Building Resiliency in our Work: Going Beyond Self-Care

THURSDAY, OCTOBER 6 - WORKSHOP #3 - 1:30 p.m. - 2:45 p.m. ET



The pandemic has taken a toll across industries, exhausting the workforce with countless changes and adjustments. Identifying the effects of the pandemic on our workforce, naming the specific challenges, and identifying a path forward supports individuals to create their own post-pandemic growth.

Jess Fenchel is the Vice President of Behavioral Health at Access Services. She attended Messiah College for undergraduate studies and LaSalle University for graduate school, where she earned a master's degree in Clinical

Counseling Psychology. She is a wife and mother of three children who loves time with friends and family.

Dr. Samuel R. Benbow, D.Ed.

Importance of Building Competence and Confidence when Building Facilitation Skills for Adult Learners



THURSDAY, OCTOBER 6 - WORKSHOP #4 - 3:00 p.m. - 4:15 p.m. ET

This interactive session will examine the diverse learning styles of adult learners and practice effective ways of building facilitation skills that best meet their needs. Case examples will be used in addition to application-based exercises, and will provide an opportunity for participants to practice what was learned in the session.

**Dr. Benbow** is an Associate Professor, teaching in the Department of Social Work & Gerontology at Shippensburg University of Pennsylvania. In addition to teaching over the past 25 years, Dr. Benbow has served on

numerous boards as well conducted workshops, trainings and presentations locally, regionally, nationally, and internationally. Dr. Benbow currently serves on the board of Bridge of Hope National.

Todd Capitao
Tenfold

Engaging Neighboring Families in Money Management

FRIDAY, OCTOBER 7 - WORKSHOP #5 - 10:45 a.m. - 11:45 a.m. ET



You asked for more, so Todd is back again this year to continue sharing practical tools and tips for engaging Neighboring Families in budgeting work. This year, Todd helps us learn how to start and continue financial conversations with reluctant Neighboring Families.

**Todd Capitao** is the Director of the Barshinger Financial Empowerment Center (BFEC), a division of Tenfold in Lancaster County PA. He volunteered at Tabor, now Tenfold, for over nine years before taking his present position in 2016. Todd is a graduate of Pillsbury Baptist Bible College with a Bachelor

of Arts in Bible. He also has over 30 years of experience in management in banking, retail and manufacturing. Todd is a member of the Millersville Bible Church and has served as adult Sunday school leader. In his spare time he likes to spend time with his wife and adult sons.

## Fundraising/Board/Leadership

#### Joshua **Alcorn**



## Donations are Everywhere!

### THURSDAY, OCTOBER 6 - WORKSHOP #1 - 9:45 a.m. - 10:30 a.m. ET

Your donors WANT to give you a gift. And if you tell them a good story, they'll give you a bigger gift. In this session, you will learn how to pinpoint the story you should be telling your donors and a three-step framework for using that story to raise more money.

Donations are Everywhere! ... continued

THURSDAY, OCTOBER 6 - WORKSHOP #2 - 11:00 a.m. - 12:00 p.m. ET

Now it is time for practical application of what you learned earlier as Josh helps us "get it done."

**Joshua Alcorn** has been raising money since the Maple Lane Elementary 'Tags for Tots Coin Drive' in 1988. He works for a fundraising company called Work Less. Raise More. He lives in Kennett Square, PA with his wife, two kids and two dogs.

#### Janet Unger



#### Continuously Cultivating Board Leadership

THURSDAY, OCTOBER 6 - WORKSHOP #3 - 1:30 p.m. - 2:45 p.m. ET

In this interactive workshop we will focus on: Assessing and identifying your board needs through the lens of cultural humility; Aligning strategic board recruitment with succession planning including discussion of the challenges you are encountering; and Meaningful orientation and integration of new Directors. This session will offer practical pointers for actively engaging your board members including in fundraising.

Janet Unger is an independent organization development consultant who is passionate about the value of a dynamic board as key to realizing your organization's potential. She has worked with a wide cross-section of

local, statewide, national, and international nonprofits and associations. In addition to her 30-plus years of consulting experience, Janet taught 'Board Leadership for Nonprofit Organizations' at the University of Pennsylvania.

#### Dave Warren



### **Joyful Fundraising**

### THURSDAY, OCTOBER 6 - WORKSHOP #4 - 3:00 p.m. - 4:15 p.m. ET

Fundraising can be joyful. Engaging our donors from a deep sense of abundance and possibility in cooperation with the very best relationship principles; fundraising can be a deeply joyful, meaningful and energizing activity.

Please consider joining this session with Dave Warren from Everence, as we consider how to embrace the best principles, practices, and mindset along the way to meeting the financial needs of our ministry through a relational and missionfocused partnership.

Dave will be referring to Henry Nouwen's book The Spirituality of Fundraising during this session. If you'd like to transform the fundraising part of your job from a dreaded "must do" to a joyful "get to do," this session is for you!

**Dave Warren** is a passionate fundraiser and coach of fundraisers. He has 24 years of fundraising experience, and has served as the Chief

Development Officer for two non-profit organizations. Dave currently serves at VP of National Markets at Everence Financial and the Everence Foundation.

#### Facilitated by **Edith Yoder and** Rachelle Morgan





## Cultural Humility Tenet #3: Creating Institutional Accountability for Our Organizations FRIDAY, OCTOBER 7 - WORKSHOP #5 - 10:45 a.m. - 11:45 a.m. ET

Join to share ideas about possible ways to deepen our institutional accountability, both as Bridge of Hope locations and as a network. Where might we need to include cultural humility in our budget preparation? In our Human Resource work? In our board governance work? What does Tenet #3 and "Creating Institutional Accountability" look like? This workshop includes question and response time with Osheta Moore

**Edith Yoder,** Ed.M., is the Chief Executive Officer of Bridge of Hope National. She authored the original church volunteer training manual for Bridge of Hope and developed many Bridge of Hope manuals on nonprofit management, fundraising, and board issues. Edith holds a master's degree in Adult and Organizational Development from Temple University and a bachelor's degree in Accounting from Eastern Mennonite University. After 30 years with Bridge of Hope, Edith is more passionate than ever about building neighborhoods of support for families facing homelessness.

**Rachelle Morgan** is the Director of Cultural Humility and Network Enrichment at Bridge of Hope National. She is passionate about being a voice for the voiceless and letting God guide the work that she does. Rachelle's career has included work as both a crisis worker and, most recently, assistant director for Montgomery County Mobile Crisis in Plymouth Meeting, PA, where she was instrumental in the development of the Diversity, Equity, and Inclusion community at Access Services. She credits that involvement for widening her lens around cultural humility and integrating diverse perspectives into the workplace. Rachelle holds a bachelor's degree in Psychology and a master's degree in Professional Clinical Counseling from La Salle University.

## Bridge of Hope 2022 Conference-At-A-Glance

## All Sessions and Workshops are held in the Meeting Place

**Bridge of Hope Strategies & Program Implementation** 

**Board/Leadership** 

Upper Level Assembly Room Lower Level Assembly Room

**Fundraising/** 

		opper Level Assembly Room	Lower Level Assembly Room	
Wednesday, Octob	er 5	Joint Sessions are held in Up	per Level Assembly Room	
12:00 p.m.		Registration		
1:00 p.m.		Welcome		
1:15 p.m. – 2:15 p.m.	Joint Session 1	Wade in the Water A peacemaking framework for anti-racism work that is both systemic & relational Osheta Moore		
		Break		
2:45 p.m. – 3:45 p.m.	Joint Session 2	There is a Balm in Gilead Integrating spiritual practices to embody beloved-ness and counter shame and inadequacy Osheta Moore		
		Bre	a k	
4:14 p.m. – 5:00 p.m.	Joint Session 3	Creating Beloved Community  Practical anti-racism practices for organizations  Osheta Moore		
5:30 p.m.		Dinner in Dining Hall		
7:00 p.m. – 8:00 p.m.		Activity		
Thursday, October	6			
8:00 a.m.		Breakfast in Dining Hall		
9:00 a.m. – 9:35 a.m.		Worship and Welcome		
9:45 a.m. – 10:30 a.m.	Workshop 1	Part 1: Crucial Conversations About Race - Beginning with the End in Mind Britton Consulting	Donations are Everywhere!  Joshua Alcorn	
11:00 a.m. – NOON	Workshop 2	Part 2: Crucial Conversations About Race - Beginning with the End in Mind Britton Consulting	Donations are Everywhere! continued Joshua Alcorn	
NOON		Lunch in Dining Hall		
1:30 p.m. – 2:45 p.m.	Workshop 3	Building Resiliency in our Work: Going Beyond Self-Care Jessica Fenchel	Continuously Cultivating Board Leadership Janet Unger	
3:00 p.m. – 4:15 p.m.	Workshop 4	Importance of Building Competence and Confidence when Building Facilitation Skills for Adult Learners	Joyful Fundraising	
		Dr. Samuel R. Benbow, D.Ed.	Dave Warren	

## Bridge of Hope Strategies & Program Implementation

**Upper Level Assembly Room** 

# Fundraising/ Board/Leadership Lower Level Assembly Room

Thursday, October	<b>6</b> (continued)	Joint Sessions are held in Upper Level Assembly Room		
4:30 p.m. – 5:30 p.m.	Optional gathering time, welcome to come and go as you wish.	In-person program staff optional Weekly Direct Service Call opportunity	In-person top staff and board member optional networking opportunity	
5:30 p.m.		Dinner in Dining Hall		
6:30 p.m. – 7:30 p.m.		Awards and Comedy Hour		
Friday, October 7				
8:00 a.m.		Breakfast in Dining Hall		
9:00 a.m.– 9:30 a.m.		Worship Upper Level Assembly Room		
9:45 a.m. – 10:30 a.m.	Joint Session 4	<b>Walking with Jesus toward Joy</b> Rev. Dr. Marsha Brown Woodard		
10:45 a.m.– 11:45 a.m.	Workshop 5	Engaging Neighboring Families in Money Management  Todd Capitao	Cultural Humility Tenet #3: Creating Institutional Accountability for Our Organizations Facilitated by Edith Yoder and Rachelle Morgan, and includes question and response time with Osheta Moore	
NOON – 12:15 p.m.	Joint Session 5	Reflections on Subversive Joy Osheta Moore		
12:15 p.m. – 12:30 p.m.		Closing Ebenezer		
12:30 p.m. – 1:00 p.m.		Bag Lunch to Go or Stay and Network		

Save the Date for
Bridge of Hope
2023 Conference
October 4-6, 2023





PO Box 304, Exton, PA 19341-0304 | 866-670-HOPE | bridgeofhopeinc.org