



## 2021 Bridge of Hope Conference

WED - FRI, OCTOBER 6-8, 2021 AT THE WELCOMING PLACE, AKRON, PA

# Conference Location & Cost

## The Welcoming Place, 21 South 12<sup>th</sup> Street, Akron, PA 17501

The conference is provided as a Bridge of Hope member benefit with the cost being subsidized by generous sponsors. The true cost to attend the conference would be \$572 for in-person attendees and \$194 for virtual attendees.

To make the conference attendance more equitable for those traveling from a distance (and since we do not alternate conference location), we are offering a discount for locations that are over 350 miles from the conference venue.

Full Conference			
	With lodging at The Welcoming Place within 350 miles	<b>\$175</b>	Single Room and All Meals Included
	With lodging at The Welcoming Place coming from 350+ miles	<b>\$100</b>	Single Room and All Meals Included
	Without lodging at The Welcoming Place	<b>\$100</b>	Lunch and Dinner Included
	Virtual	<b>\$100</b>	No Meals
Day Attendance			
	Per day	<b>\$75</b>	Lunch and Dinner Included for That Day

Please note that The Welcoming Place is a retreat facility geared to inspiring rest, faith and action. Rooms do not include TVs but wireless access is available. **Each room will be single occupancy this year and therefore rooms are limited to the first 40 registrants.**

### Easy Commute Offsite Accommodations

#### Hampton Inn & Suites Ephrata - Mountain Springs

380 E Main St, Ephrata, PA 17522 • (717) 733-0661

<https://www.hilton.com/en/hotels/ephpahx-hampton-suites-ephrata-mountain-springs>

ephpahx-hampton-suites-ephrata-mountain-springs

#### Home2 Suites by Hilton Ephrata

21 Quarry, Ridge Ave, Ephrata, PA 17522 • (717) 721-3300

<https://www.hilton.com/en/hotels/thvepht-home2-suites-ephrata>

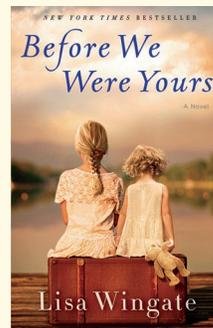
**Board CHALLENGE:** Any Location with 3+ board members who attend at least 2 days of the conference – **FREE registration for all board members**

### Registration deadline

Please register online by

**September 10, 2021** at:

<https://forms.gle/jStda2jG9MgpNB2U7>



## Bridge of Hope Annual Book Club

*Before We Were Yours*  
by Lisa Wingate,  
Bridge of Hope National  
2021 Gala Speaker.

## Thank you to our presenting sponsors

Glenn and Anne Weaver



**SUPPLY**



**Utility Keystone**  
TRAILER SALES  
HANOVER, PA

# Keynote Speakers

---

Nichele Carver



**JOINT SESSION #1:** Affordable Housing: Realities, Trends and Challenges

*Attendees will participate in a discussion about the challenges faced today because of the lack of a living wage and the scarcity of affordable housing. We'll also learn how the eviction moratorium and other COVID responses placed the spotlight on gaps in the entire housing system.*

**JOINT SESSION #2:** Racial Disparities in Housing

*This session provides the opportunity to learn about government policies and regulations that have had a lasting impact on communities of color. We will also have a blunt discussion on how systemic racism perpetuates wealth disparities and the correlation with safe and affordable housing.*

**Nichele Johnson Carver** is the Associate Director of the Homeless and Special Needs Housing Unit at the Virginia Department of Housing and Community Development. Ms. Carver has a Bachelor of Science degree in Psychology from Virginia State University and a Master of Science degree in Rehabilitation Counseling from Virginia Commonwealth University. She

initially began working in the homeless services field in 1997 in a Richmond area shelter program. Twenty years later Ms. Carver started her tenure at the Virginia Department of Housing and Community Development and is working to make Virginia the first state to functionally end homelessness for all persons.

---

Dr. Nathalie Edmond



**JOINT SESSION #3:** Living from a Place of Cultural Humility and Anti-Racism

*With her vast experience and expertise, Dr. Edmond will help us explore the relationship between cultural humility and anti-racism and also the barriers to living into these values.*

**Nathalie Edmond - PsyD, RYT-500**, is a licensed clinical psychologist and yoga teacher. Dr. Edmond is a trauma therapist, group

practice owner in New Jersey and anti-racism consultant. She believes in integrating mind-body-spirit into all of her work.

---

Michelle Snyder



**JOINT SESSION #4:** Engaging the Church in an Age of COVID-19

*COVID-19 has turned all of our institutions upside down, inviting us to rethink some of our deeply held fundamentals. The church is no different. As ministry organizations interface with the church, has COVID-19 created new opportunities for thinking about our shared work and ministry and if so, what are they? This joint session explores those questions of how we can do what we did before, only reimagined on the other side of this pandemic that has changed us all.*

**Michelle Snyder** – Managing Consultant at Crow's Feet Consulting, helping faith communities and nonprofits cultivate self-aware, sustainable systems. Ms. Snyder is a church consultant, suicide prevention trainer and

therapist/coach. She lives in Pittsburgh with her husband and two teenage daughters.

---

Karen Gonzalez



**JOINT SESSION #5:** Inspirational Sermon: Hagar & El Roi, the God Who Sees

*Shares Hagar's story and how it is tied in to those today who experience homelessness or forced migration.*

**JOINT SESSION #6:** The God Who Sees: Justice, Compassion, & Truth in the Immigration Conversation

*Immigration has become a polarizing economic, political, and social issue in the United States. However, it is also an important biblical issue because it deals with human beings whom the Bible tells us are image bearers of God. Amid all the contradictory rhetoric, what are the facts about immigration? What is a Christian's responsibility to immigrants? This is an immigration 101 workshop that includes policy, theology, and socioeconomics.*

**Karen Gonzalez** – Speaker, writer, public theologian and immigrant advocate, who herself emigrated from Guatemala as a child. Ms. Gonzalez is a former public school teacher and attended Fuller Theological Seminary, where she studied theology and missiology. For the last 12 years, she has been a

non-profit professional, currently working for World Relief, an organization in Baltimore, MD that serves immigrants and refugees. She wrote a book about her own immigration story and the many immigrants found in the Bible: *The God Who Sees: Immigrants, The Bible, and the Journey to Belong.*

---

Edith Yoder



**JOINT SESSION #7:** Shaped in The Image of Jesus for the Sake of Those on the Margin

**Edith Yoder** – Chief Executive Officer of Bridge of Hope National. She authored the original church volunteer training manual for Bridge of Hope and developed many Bridge of Hope manuals on nonprofit management, fundraising, and board issues. Edith holds a Master of Science degree in Adult

and Organizational Development from Temple University and a Bachelor of Science degree in Accounting from Eastern Mennonite University. After 30 years with Bridge of Hope, Edith is more passionate than ever about building neighborhoods of support for families facing homelessness.

---

# Workshops

## Bridge of Hope Strategies & Program Implementation

Ben Cattell  
Noll



### Creative Approaches to Housing

**WEDNESDAY, OCTOBER 6<sup>TH</sup> – WORKSHOP 1 – 2:45 p.m. – 3:45 p.m.**

*Bridge of Hope National board member, Ben Cattell Noll, will facilitate discussion around the creative ways locations across the Bridge of Hope network are locating affordable housing for the families they serve.*

**Ben Cattell Noll** is a member of the Bridge of Hope National board, where he serves as the Secretary and the Chair of the Cultural Humility Task Force. He is a homeless services professional who has spent years working as

a direct service provider in the Washington, DC region and now as a provider of technical assistance support to communities across the country. Ben lives in Lancaster City with his wife and two-year-old daughter.

Drick Boyd



### How to be an Ally

**THURSDAY, OCTOBER 7<sup>TH</sup> – WORKSHOP 2 – 10:30 a.m. – 11:30 a.m.**

*Racism is a topic that most white people would rather not talk about. This workshop will introduce a dialogical approach to talking about race-related issues that seeks to engage rather than debate, and address the barriers that many white people put up to talking about racism in our society.*

**Drick Boyd** is Professor Emeritus in Urban Studies from Eastern University in St. Davids, PA. He is the author of *Disrupting Whiteness: Talking*

*With White People About Racism*. He lives in Broomall, PA with his wife Cynthia and they are the parents of three adult children.

Jeremy Hayes  
Tenfold



### Renting 101- Helping Families Navigate Housing Issues

**THURSDAY, OCTOBER 7<sup>TH</sup> – WORKSHOP 3 – 1:30 p.m. – 2:45 p.m.**

*Do the families you serve have all the information they need about what a landlord or tenant is allowed to do? Learn more about fair housing protections and landlord-tenant rights and responsibilities. This training will include information on protected classes, reasonable accommodations and modifications, leases, security deposits, habitability issues, evictions, and more. Bring your questions!*

**Jeremy Hayes** is the Fair Housing Outreach Manager at Tenfold (formerly Lancaster Housing Opportunity Partnership), where he educates landlords, tenants, service providers and community members about housing rights and responsibilities. Jeremy also manages programs

designed to affirmatively further fair housing. With a background in housing location, program development and evaluation, and tenant education, he is passionate about the intersection of health and housing.

Todd Captao  
Tenfold



### Budgeting Tools for Case Managers

**FRIDAY, OCTOBER 8<sup>TH</sup> – WORKSHOP 4 – 9:45 a.m. – 10:30 a.m.**

*Come explore and learn practical tools and tips for spending and saving that can easily be implemented when working with Neighboring Families. Some key points for this workshop will be Budget Steps, Action Plans, Myths and Misconceptions, and the GROW Model.*

**Todd Captao** is the Director of the Barshinger Financial Empowerment Center (BFEC), a division of Tenfold in Lancaster County PA. He volunteered at Tabor, now Tenfold, for over 9 years before taking his present position in 2016. Todd is a graduate of Pillsbury Baptist Bible College with a Bachelor

of Arts in Bible. Todd also has over 30 years' experience in management in banking, retail and manufacturing. Todd is a member of the Millersville Bible Church and has served as Adult Sunday school leader. In his spare time he likes to spend time with his wife and adult sons.

## Fundraising/Board/Leadership

Dave Warren What Do I Say to My Donors?



**WEDNESDAY, OCTOBER 6<sup>TH</sup> - WORKSHOP 1 - 2:45 p.m. - 3:45 p.m.**

*In this interactive and high energy workshop, Dave will introduce you to specific ways to talk with your donors as you walk the journey from first introduction to completed major gifts. He will share stories of successful gift requests with specific emphasis on what to say, and when to say it, as you grow your personal and organizational success with fundraising. If you suffer from FOF (fear of fundraising) this session is for you!*

**Dave Warren** is a passionate fundraiser and coach of fundraisers. He has 23 years of fundraising experience and has served as the Chief Development Officer for two different non-profit organizations. Dave currently serves as VP of National Markets at Everence Financial and the Everence Foundation.

Nikki Shingle Gifts That Give Now, Gifts That Give Back, and Gifts That Give Later  
*Everence*



**THURSDAY, OCTOBER 7<sup>TH</sup> - WORKSHOP 2 - 10:30 a.m. - 11:30 a.m.**

*Join this engaging conversation to learn the best ways to encourage legacy gifts in today's environment. Beginning with an examination of what motivates Bridge of Hope donors and insights for personal priorities at different stages in life, this workshop emphasizes how you can effectively incorporate planned giving conversations into your donor visits and communication. Elevate your confidence as you prepare to help donors make larger gifts today as well as plan for future gifts through bequests, trusts, gift annuities and other popular gift planning techniques.*

**Nikki Shingle, CPGA, CAP®** has more than 15 years of development experience and is the Everence® Regional Director and part of the Everence team in Central Pennsylvania. Nikki is a Certified Planned Giving Associate and earned her Bachelor of Arts degree in Communication from Messiah College and a Master of Science degree in Organizational Development and Leadership from Shippensburg (PA) University. She, her husband Andrew, their daughter and son live in Mechanicsburg, PA, and are active at the West Shore Free Church.

Bill Snyder & Edith Yoder Why Do I Want to Serve on Your Board?  
Creating a Board that Attracts and Ignites



**THURSDAY, OCTOBER 7<sup>TH</sup> - WORKSHOP 3 - 1:30 p.m. - 2:45 p.m.**

*Join a conversation with practical ideas for breathing new life and energy onto your board, as well as making the board experience one that deepens faith and engages action of board members.*

**Bill Snyder** holds a Bachelor of Arts in Literature from Grove City College, Master of Divinity from Luther Northwestern Seminary, and Master of Sacred Theology from the Lutheran Theological Seminary at Gettysburg. Bill's deep experience in mission advancement, resource development and community partnerships enriches his work with organizations, leaders and boards in helping them create and implement values-driven strategy. Currently, Bill serves as Board Chair for Bridge of Hope National.



Juanita Nyce & Christa Held Disruption as Opportunity: Engaging Stakeholders in Changing Times  
*Peaceful Living*



Juanita

**FRIDAY, OCTOBER 8<sup>TH</sup> - WORKSHOP 4 - 9:45 a.m. - 10:30 a.m.**

*Discover new ways to tell your organization's story and invite people to join your mission. The presenters will share real-life illustrations based on Peaceful Living's experience during the pandemic. Learn how one organization leveraged its Anabaptist values, embraced disruption, and seized opportunities in order to engage stakeholders and expand its circle of support. The presenters will share strategies, tools and platforms, marketing and communications materials, and lessons learned along the way.*

**Juanita Nyce** is Vice President of Mission Engagement and Operations at Peaceful Living, leading a team responsible for fundraising, marketing and communication, admissions, and recruitment along with the operations teams for Residential Services, Day Programs and Family Services. For over 20 years, Juanita has served not-for-profit organizations with the goal of changing the world for good. She lives in Souderton, PA with her husband Randy and son Garrett and is an active member of Salford Mennonite Church.

**Christa Held** is Director of Donor Engagement at Peaceful Living. With a singular focus and wholehearted passion for creating belonging for as many as possible, she leads development activities, including prospect management and donor events. Christa joined Peaceful Living in June, 2020 and was charged with executing logistics paired with mission for the organization's first-ever virtual event, the Celebration of Belonging. Christa has wide-ranging experience in nonprofit management and higher education. She lives in the Lehigh Valley with her husband Chris and their three children.



Christa

# Bridge of Hope 2021 Conference-at-a-Glance

All Sessions and Workshops are held in the Meeting Place

	Bridge of Hope Strategies & Program Implementation Upper Level Assembly Room	Fundraising/ Board/Leadership Lower Level Assembly Room
<b>Wednesday, October 6</b>		
12:00 p.m.	<b>Check-In</b>	
1:30 p.m. – 2:30 p.m.	<b>Joint Session 1 – Nichele Carver</b> <b>Affordable Housing: Realities, Trends and Challenges</b>	
2:45 p.m. – 3:45 p.m. <b>Workshop 1</b>	<b>Creative Approaches to Housing</b>  Ben Cattell Noll	<b>What Do I Say to My Donors?</b>  Dave Warren
4:00 p.m. – 5:00 p.m.	<b>Joint Session 2 – Nichele Carver</b> <b>Racial Disparities in Housing</b>	
5:15 p.m.	<b>Dinner in Dining Hall</b>	
7:00 p.m. – 8:00 p.m.	Variety of Evening Activities including Book Club and Chair Yoga/Meditation <b>Locations to be announced</b>	
<b>Thursday, October 7</b>		
8:30 a.m. – 9:00 a.m.	<b>Worship</b> <b>Upper Level Assembly Room</b>	
9:00 a.m. – 10:15 a.m.	<b>Joint Session 3 – Dr. Nathalie Edmond</b> <b>Living from a Place of Cultural Humility and Anti-Racism</b>	
10:30 a.m. – 11:30 a.m. <b>Workshop 2</b>	<b>How to be an Ally</b>  Drick Boyd	<b>Gifts That Give Now, Gifts That Give Back, and Gifts That Give Later</b>  Nikki Shingle
12:00 p.m.	<b>Lunch in Dining Hall</b>	
1:30 p.m. – 2:45 p.m. <b>Workshop 3</b>	<b>Renting 101- Helping Families Navigate Housing Issues</b>  Jeremy Hayes	<b>Why Do I Want to Serve on Your Board? Creating a Board that Attracts and Ignites</b>  Bill Snyder & Edith Yoder
3:15 p.m. – 4:30 p.m.	<b>Joint Session 4 – Michelle Snyder</b> <b>Engaging the Church in an Age of COVID-19</b>	
5:00 p.m. – 6:00 p.m.	<b>Networking Reception Lower Level</b>	
6:00 p.m.	<b>Awards Dinner Upper Level Assembly Room</b>	

Joint Sessions are held in Upper Level Assembly Room

**Bridge of Hope Strategies & Program Implementation**  
Upper Level Assembly Room

**Fundraising/ Board/Leadership**  
Lower Level Assembly Room

**Friday, October 8**

8:30 a.m. – 9:00 a.m.	<b>Worship</b> Upper Level Assembly Room	
9:00 a.m. – 9:30 a.m.	<b>Joint Session 5 – Karen Gonzales</b> Hagar & El Roi, the God Who Sees	
9:45 a.m. – 10:30 a.m. <b>Workshop 4</b>	<b>Budgeting Tools for Case Managers</b>  Todd Capitao	<b>Disruption as Opportunity: Engaging Stakeholders in Changing Times</b>  Juanita Nyce & Christa Held
10:45 a.m. – 11:30 a.m.	<b>Joint Session 6 – Karen Gonzales</b> The God Who Sees: Justice, Compassion, & Truth in the Immigration Conversation	
11:45 a.m. – 12:00 p.m.	<b>Joint Session 7 – Edith Yoder</b> Shaped in the Image of Jesus for the Sake of Those on the Margin	
12:00 p.m. – 12:15 p.m.	<b>Closing Benediction and Naming God at Work</b>	
12:15 p.m. – 1:00 p.m.	<b>Bag Lunch to Go or Stay and Network</b>	

Joint Sessions are held in Upper Level Assembly Room

**Save the Date for**

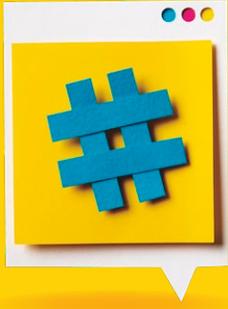
**Bridge of Hope**

**2022 Conference**

**October 5-7**

**2022**

**Don't forget to share your photos on social media:**



**#bridgeofhopeconference**  
**#welcomingfamileshome**