

Join Together at the  
2019 Bridge of Hope Conference



**NEIGHBORING  
TOGETHER**  
**STRONGER TOGETHER • BETTER TOGETHER**



The Welcoming Place | Akron, PA  
Wed–Fri, October 2-4, 2019

# Keynote Speakers

PRE-CONFERENCE SESSION



## Nikki Shingle

Leadership: Wholeness Matters

Bringing our best self to our work and growing as leaders and potential leaders really matters to the organizations we serve. Join this pre-conference session as we explore together how personal mission statements, guiding values and questions that guide our time commitments can help build personal wholeness and strengthen our leadership.

**Nikki Shingle, CPGA, CAP®**, is the Everence®

Regional Director in Central Pennsylvania and a gifted leader for her staff team as well as the donors, charitable organizations and churches she helps serve. Nikki is a Certified Planned Giving Associate, earned her bachelor's degree from Messiah College in Communication and her master's degree in Organizational Development and Leadership from Shippensburg University.

JOINT SESSION #1



## M. Colleen Adams

Community Partnering to End Family Homelessness

Ending family homelessness is a lofty goal, and program innovation can be hard work. Partnering with others, whether in our community, our church or the Bridge of Hope network, offers unique opportunities to increase our impact. We ask Neighboring Volunteers to open their Eyes, their Hearts, their Hands and Doors – might that same strategy also assist us in building partnerships?

**M. Colleen Adams, MSW, MBA** is the VP of Programs at Water Street Ministries, where she

previously served as Executive Director of Water Street Health Services. Before joining Water Street in 2011, she was a Principal at Strategic Community Care Solutions and Executive Vice President at OPEN MINDS. She has also served as an adjunct professor at Eastern University. Colleen has both a Masters in Social Work and an MBA. She and her husband Steve are co-founders of Embracing Brokenness Ministries and will be releasing a new book.

JOINT SESSION #3



## Author and CEO Peter Greer

How Collaboration and Generosity Increase our Impact

Peter Greer will be sharing from his book "Rooting for Rivals: How Collaboration and Generosity Increase our Impact. Cheering each other on is part of the larger work that God is doing among us as nonprofit organizations. The work of God in the world is collaborative and rich with partnerships.

**Peter Greer is President and CEO** of HOPE International, a global Christ-centered

microenterprise development organization serving throughout Africa, Asia, Latin America, and Eastern Europe. He is a graduate of Messiah College and received a master's in public policy from Harvard's Kennedy School. Peter has coauthored over 10 books, including Mission Drift (selected as a 2015 Book Award Winner from Christianity Today).

JOINT SESSION #4



## Dr. Kimberlee A. Johnson

The Church: Relevant or Relic?

Bridge of Hope's mission of engaging churches in ending homelessness means that we need the Church to do our work. But in today's world, is the Church still relevant?

**Kimberlee A. Johnson, D. Min.** is Director of Urban Studies and Director of the Center for Urban Youth Development at Eastern University where she has served as a faculty member for many years. She is an ordained American Baptist Churches minister with

extensive ministry experience spanning many years, touching people of all ages and walks of life, and in various cross cultural contexts. She is Founder of the Fellowship of Women Clergy and is also an advocate for social justice, particularly criminal justice reform. For many years she served on the Board of Bridge of Hope National. She also loves gardening—and eating what she grows.

JOINT SESSION #6

Whole Family Case Management



## Whole Family Case Management

**Whole Family Case Management** is one of the distinctives of the Bridge of Hope model. Recognizing and taking into account the strengths and needs of each family member during assessment and goal planning strongly supports family stability. Learn what this holistic, family approach to case management looks like in practice and how it strengthens the outcomes of our work.

# Conference Schedule

## Wednesday, October 2, 2019

9:00am	Registration Opens
9:30-11:30am	Pre-Conference Session: Nikki Shingle – Leadership: Wholeness Matters
12:00 noon	Lunch Buffet (Upper Level–take to Joint Session)
12:15-1:30pm	Opening and Joint Session #1: M. Colleen Adams - Community Partnering to End Family Homelessness
1:50-2:45pm	Joint Session #2: Sharing by Bridge of Hope Locations on their Partnership Experiences
3:00-3:40pm	Joint Session #3: Peter Greer- How Collaboration and Generosity Increase our Impact
4:00-5:00pm	Workshop #1 (See workshop schedule)
5:15pm	Dinner in Dining Hall
7:00-8:00pm	Bridge of Hope Trivia & Live Music
8:00pm	Coffee Bar and Dessert

## Thursday, October 3, 2019

7:00am	Morning Walk/Run (meet outside Dining Hall)
7:30am	Breakfast for overnight registrants in Dining Hall
8:30-9:00am	Worship
9:00-10:00am	Joint Session #4: Dr. Kimberlee Johnson - The Church: Relevant or Relic?
10:30-noon	Workshop #2 (See workshop schedule)
Noon	Lunch in Dining Hall
1:30–2:45pm	Workshop #3 (See workshop schedule)
3:15–4:30pm	Workshop #4 (See workshop schedule)
5:00-6:00pm	Networking Reception - Lower Level
6:00pm	Awards Dinner - Upper Level
8:00-9:00pm	Evening options will include annual Book Club & a movie related to cultural humility

## Friday, October 4, 2019

7:00am	Morning Walk/Run (meet outside Dining Hall)
7:30am	Breakfast for overnight registrants in Dining Hall
8:30-9:00am	Worship (Room Check-Out by 9 am Please)
9:00-10:30am	Joint Session #5: Homeless Simulation
10:45-12:45pm	Joint Session # 6: Whole Family Case Management (will include lunch)
12:45-1:00pm	Closing Benediction and Naming God at Work



## Bridge of Hope Annual Book Club Discussion

Led by **Tirzah Gibboney, Director of Bridge of Hope Centre County**

*Maid: Hard Work, Low Pay, and a Mother's Will to Survive* by Stephanie Land

This memoir opens with these words: "My daughter learned to walk in a homeless shelter."

*Maid* tells the story of being overworked and underpaid as a cleaning maid for upper-middle class America, while facing homelessness and housing insecurity. Read the book and bring your impressions and opinions to our annual book discussion! Let's all read this book in 2019!

## Special thanks to our Presenting Sponsor Glenn and Anne Weaver

Keynote Sponsors  
Weaver, Reckner & Reinhart  
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Bryan and Heather Zeamer

**Note:** Worship and Joint Sessions are in the Upper Level Assembly Room.

	<b>Program Implementation</b> <i>Upper Level Assembly Room</i>	<b>Bridge of Hope Strategies</b> <i>Lower Level Assembly Room</i>	<b>Fundraising/Board Leadership</b> <i>Workshop Room</i>
<b>Wednesday, Oct. 2</b> Workshop #1 4:00–5:00pm	<b>Supporting Families Impacted by Sexual Trauma</b> <i>Colleen Adams</i>	<b>Watching &amp; Learning from your Online Data</b> (SEO, Google Analytics, and more) <i>Trevor Roberts</i>	<b>The Board and CEO</b> (Limited to Board Members & Executive Directors) <i>Peter Greer</i>
<b>Thursday, Oct. 3</b> Workshop #2 10:30am–Noon	<b>Mental Health Overview</b> <i>John Weigel</i>	<b>Equipping the Church to Build Family Resilience</b> <i>Melanie Snyder</i>	<b>Building an Individual and Leadership Giving Plan</b>
Workshop #3 1:30–2:45pm	<b>The Impact of Trauma on Children’s Development and the Role Professionals and Parents Can Play in the Journey toward Healing</b> <i>Cheryl Walters</i>	<b>New Strategies, Ideas and Approaches for Engaging Christian Faith Communities from our Real Life Experience</b> <i>Bekah Bowland &amp; Krisiti Kubicki</i>	<b>Effective Grantwriting</b> <i>Ifeoma Aduba</i>
Workshop #4 3:15–4:30pm	<b>Outcomes Tracker &amp; Reporting Capabilities</b> <i>Wendy Hoke Witmer</i>	<b>Moving Beyond Self Care</b> (Organizational approaches to worker care) <i>Chris Hoover Seidel</i>	<b>Creating Events you Love!</b> <i>Guest Speakers from within the Bridge of Hope Network</i>

## Conference Cost

The conference is provided as a Bridge of Hope member benefit, with 70% of the expenses subsidized by generous sponsors. To make conference attendance more equitable for those traveling from a distance (and since we do not alternate conference location), we are offering a discount for locations that are over 600 miles from the conference venue.

## Registration Deadline

September 6, 2019  
 (\*early bird discount by Aug. 1, 2019)

## Full Conference

- with lodging & within 600 miles: \$190
- with lodging & 600+ miles: \$115
- no lodging & within 600 miles: \$150

(\$575 for non-members outside the Bridge of Hope network)

\*Early-bird discount of \$15/per person when you register and pay by **Aug. 1, 2019**.

Board CHALLENGE: Any Location with 3+ board members who attend at least 2 days of the conference – FREE registration for all board members.

## Register online at

[BridgeOfHopeinc.org/about/annual-conference](http://BridgeOfHopeinc.org/about/annual-conference)

## Conference Location

The Welcoming Place, 21 South 12th Street, Akron, PA 17501

**CONNECT WITH US**

#BridgeofHopeconference

#Neighboringtogether

