



CONNECT. LEARN. ENGAGE.

WORKSHOP DESCRIPTIONS BRIDGE OF HOPE CONFERENCE

Wednesday, October 3, 2018 | Workshop 1 | 3:30 – 5:00 PM



Program Implementation Track
Neighborhood Relationships
Kristi Kubicki, Program Curriculum Specialist at Bridge of Hope National
Johanna Fessenden, Director of Bridge of Hope Harrisburg Area
Carrie Conder, Neighborhood Resource Specialist at Bridge of Hope @ Hannah's House

Come explore strategies that will foster and strengthen relationships among the members of the Neighborhood of Support. Kristi, Johanna, and Carrie will share their unique ideas and successful experiences including; how to engage Neighboring Volunteers in supporting Family Goal Plans, ways Bridge of Hope staff can enhance communication with those in the Neighborhood of Support, finding ways the Neighboring Family can 'give back' to the group of Neighboring Volunteers, how to facilitate crucial conversations among the members of the Neighborhood, and more.



Bridge of Hope Strategies Track
Master Leasing and Other Housing Strategies
Wendy Hoke Witmer, Chief Mission Support Officer at Bridge of Hope National
Ben Cattell Noll, Bridge of Hope National Board Member and Technical Assistant for The National Alliance to End Homelessness

What is master leasing and how might Bridge of Hope utilize this tool to house families more quickly in a tight housing market? This workshop will explore practices, risks, and opportunities in master leasing and throw in a few other housing strategies for good measure.



Fundraising/Board Leadership Track
Social Media as a Tool for Fundraising and Church Engagement
Nate Hoffer, ED of Good Samaritan Services *Cindy Parks, Bridge of Hope Harrisonburg-Rockingham Board Member, Instructional Technology Resource Teacher*

Join this workshop to learn why and how social media is imperative for your organization. It is an integral fundraising tool and strategic way to engage your supporters. Come and learn as well as share your own experiences with using social media to forward the Bridge of Hope mission. There are so many opportunities here – you will be inspired, not defeated!

Thursday, October 4, 2018 | Workshop 2 | 10:30 AM - Noon



Program Implementation Track

Understanding the Strengthening Families Protective Factors Framework
Rijelle Kraft, works with the Center for School and Communities in PA

The Strengthening Families™ Protective Factors is a framework that helps professionals work with parents to build the following protective factors in their families: Parental resilience, Social connections, Concrete support in times of need, Knowledge of parenting and child development, and Social and Emotional competence of children. In this interactive workshop, we will define each factor, identify everyday actions that promote them in families, and explore resources for family support professionals to incorporate this approach into their work.



Bridge of Hope Strategies Track

Building Mutual and Engaging Partnerships with Christian Faith Communities
Panel of 4 Pastors, facilitated by Bekah Bowland, Program Consultation Specialist at Bridge of Hope National

Ever wonder what churches and other Christian faith communities look for as they consider what organizations to partner with and support financially? During this workshop, hear firsthand from a panel of pastors who have served with different Bridge of Hope locations over the years. They will share what draws them to partnering with Bridge of Hope and how to build mutual relationships with the churches or groups in your communities.



Fundraising/Board Leadership Track

Fundraising as Ministry: Growing Giver's Hearts – One Ask at a Time
Rebekah Basinger, Independent Consultant for Board Development and Fundraising

As important as the money you raise is for your organization, it is even more important to the spiritual well-being of the good folks who give. When we understand fundraising as ministry, donors grow in their faith and hearts become more generous.

Thursday, October 4, 2018 | Workshop 3 | 1:30 - 2:45 PM



Program Implementation Track

Goal Planning

Amanda Meisenbach, MSW, LSW, Case Manager at Bridge of Hope @ Good Samaritan Services

This workshop focuses on goal setting as the first plan of action for families new to your Bridge of Hope program. Up front goal planning helps to guide the family's services and can also be an indicator for readiness to graduate from Bridge of Hope services. Together we will discuss ways to assist families with finding housing, ways to budget, as well as preparing families to be a part of their Neighborhood.



Bridge of Hope Strategies Track

Do Social Capital and Spiritual Capital Matter?

Meghann Cotter, Executive Servant-Leader, Micah Ecumenical Ministries

As two national studies suggest, "People become homeless not when they run out of money but when they run out of relationships." Yet, mainstream homeless services are most likely to respond to housing crisis with some combination of rules and regulations, housing first and system coordination, as opposed to the relationships this statement advocates. A study of three faith-based organizations, including Bridge of Hope, reveals how important a relational approach, known as social and spiritual capital, can be in responding to homelessness. This session will offer a better understanding of what these strategies are, their challenges, how they can change the experience of those experiencing homelessness, and the importance of faith in their implementation.



Fundraising/Board Leadership Track

The Fundraiser's Amazing, Exciting, and Essential Ministry

Rebekah Basinger, Independent Consultant for Board Development and Fundraising

For fundraisers working in organizations like Bridge of Hope, the work is about more than meeting this year's fundraising goals. This workshop explores the joys, blessings, and rewards of approaching fundraising as ministry – of understanding yourself as called to ask.

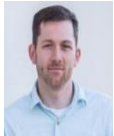
Thursday, October 4, 2018 | Workshop 4 | 3:15 – 4:30 PM



Program Implementation Track

Neighboring Training: Three Keys to Success
Josh Stroup, President, QTS Performance Solutions

Practical knowledge and training tips to improve facilitation of your *Neighboring Training* sessions. Includes: what makes adult learners tick, “owning” the training materials, and interacting effectively with Neighboring Volunteers.



Bridge of Hope Strategies Track

Supporting Those in Recovery
Josh Hostetter, MA, LPC and Advanced Certified Addictions Counselor

Substance use continues to be one of the dominate resources for self-soothing and maladaptive coping. Recognizing the risks, signs, and symptoms of substance use can be helpful in getting a person the right level of care and support. With the demand from both consumer and drug cartel for the richer and purer substances, it is not surprising that we find ourselves in an opioid epidemic. An Advanced Certified Addictions Counselor will be leading this workshop focusing on substance use and how it affects the populations that Bridge of Hope serves and ways to walk with those in recovery.



Fundraising/Board Leadership Track

Being the Board Your Organization Deserves & How to Nurture your Executive Director
Rebekah Basinger, Independent Consultant for Board Development and Fundraising

In this workshop, we'll explore the characteristics of exemplary boards and then apply those to the work of your board at this time. There's no one-size-fits-all prescription for effective board work, but there are questions that help you find your own answers.

Friday, October 5, 2018 | Workshop 5 | 10:00 – 11:00 AM



Program Implementation Track

Screening of Children & Families Experiencing Homelessness: Practical Strategies for Implementation

Dr. Carmela DeCandia, Psy.D. founder and owner of Artemis Associates LLC, author

Assessment and screening are critically important tasks to guide effective service delivery, but unfortunately routine screening of children and parents' needs is rarely done in the homeless system. Bridge of Hope is working to change this! In line with recommendations from the *Services Matter* report, this presentation discusses how to implement the new Bridge of Hope screening and assessment protocol. In doing so, we will briefly review why screening tools are needed, and practice skills and strategies specific to administration and use of results in service planning, including how to give feedback to families.



Bridge of Hope Strategies Track

New Resources and Strategies for Church Engagement, How to Use Them, What's working, and Why

*Michelle Keadle-Taylor, Director of Bridge of Hope of York County,
Lindsay Moore, Executive Director of Bridge of Hope Greater Denver,
Bekah Bowland, Program Consultation Specialist at Bridge of Hope National*

Engaging Christian faith communities is an essential part of the Bridge of Hope model, but can bring challenges. During this workshop, we will explore successful church engagement strategies from several Bridge of Hope locations as well as introduce new materials that will be available for locations use.



Fundraising/Board Leadership Track

Your H.R. Questions Answered: Q&A Session with Human Resources

Sandy Smoker, Director of Human Resources, Landis Homes, Lititz

This workshop is all about you! Bring your questions - related to hiring, maximizing your team's talent, staff evaluations, or other H.R. related topics. Sandy will be present to answer questions and engage with you around H.R. topics. Sandy brings years of experience and expertise.