



WORKSHOP DESCRIPTIONS BRIDGE OF HOPE CONFERENCE

Friday, October 6, 2017 * WORKSHOP 1 * 10:15 – 11:45 AM



Program Implementation Track

Neighboring Volunteer Training Session 1 Prototype

Kristi Kubicki, Program Curriculum Specialist, Bridge of Hope National

Experience a taste of what it's like to be a Neighboring Volunteer at the newly developed Neighboring Training. Kristi Kubicki, Program Curriculum Specialist, will present highlights and activities from Session I. Come prepared to interact with the group and to provide feedback throughout both sessions.



Bridge of Hope Strategies Track

Helping Families Address Children's Trauma

Dr. DeCandia, PsyD, founder and owner of Artemis Associates, author

In this session, we will focus on understanding interpersonal trauma and its impact on child development. A three-step model of trauma recovery will be outlined to include establishing safety and stabilization, processing traumatic experiences, and life after trauma. We will explore evidence based approaches to addressing trauma, outline how to best talk with families about trauma, and review assessment and screening instruments providers can incorporate into their assessments. We will end by reviewing basic counseling skills providers can use to engage/assist families in meeting their children's needs in the wake of trauma.



Engaging Churches in Neighboring Track

Engaging Christian Faith Communities as Neighboring Volunteers

Wesley Furlong, MA, MTS, founder and director, City of Refuge

Wesley Furlong is the author of *Smart Compassion: How to stop doing outreach and starting making changes*. Wes will share ideas for how to engage churches as Neighboring Volunteers in Bridge of Hope and build meaningful relationships with churches. Wes is founder and director of City of Refuge, a network for community transformation and the director of Church Development for the EVANA Network, an evangelical Anabaptist network of churches across North America. He has served as both the lead pastor and teaching pastor of Cape Christian Fellowship in Cape Coral, FL. Wesley is currently working toward a PhD in social work.



Fundraising/Board Governance Tracks

Engaging the Board as Fundraisers

Elizabeth Vibber, MS, Strategic Consultant Catalyst Center NM/Bee, Bergvall & Co.

Fundraising doesn't have to be hard. Too often the misconception that fundraising only means 'asking for money' prevents board members from engaging. Once board members begin to understand the multitude of ways they can participate in fundraising, their motivation increases. In this session we'll look at the 5 Fundraising Mistakes that could be holding your board back from fundraising success, as well as specific tasks your board can undertake right away.

Friday, October 6, 2017 * WORKSHOP 2 * 1:15 – 2:45 PM



Program Implementation Track

Neighboring Volunteer Training Session 2 Prototype

Kristi Kubicki, Program Curriculum Specialist, Bridge of Hope National

Continue experiencing the highlights and some of the activities included in Session II of the newly developed Neighboring Training with Kristi Kubicki, Program Curriculum Specialist. Group interaction and feedback will be encouraged.



Bridge of Hope Strategies Track

The Big Picture of Bridge of Hope's New Outcomes, Benchmarks, and Standards for Board and Staff

Wendy Hoke Witmer, MSW, Chief Mission Support, Bridge of Hope National

So we have new outcomes. But what are benchmarks? What are standards? How do they help us? How do we use them? And how did we get here? These are a few of the big picture questions that we'll discuss in this workshop. Bring your big picture questions and join Wendy as we make sense of these new program guidelines and goals.



Engaging Churches in Neighboring/Fundraising Tracks

Telling their stories: How to Write the Story of One Woman Facing Homelessness

Margot Starbuck, author

Communicating the mission and vision of Bridge of Hope to invite others into the mission—through words, images, and videos—requires storytelling that is both faithful and effective. Faithful storytelling honors the dignity of women and children; effective storytelling invites others into a compelling story of God's grace and redemption. Participants will be equipped to communicate God's beautiful story of redemption in the lives of those in their communities. How do we honor the dignity of those whose lives are in transition as we purpose to create engaging content?



Board Governance Track

Board Effectiveness: Great Governance

Elizabeth Vibber, MS, Strategic Consultant Catalyst Center NM/ Bee, Bergvall & Co.

Cindy Bergvall, CPA, Director Bee, Bergvall & Co./ Strategic Consultant Catalyst Center NM

Great boards accomplish great things! This does not happen by accident, but by thoughtful consideration to building a strong governance foundation. Boards that employ the Governance as Leadership philosophy are able to shift their focus to strategic and transformative work.

Friday, October 6, 2017 * WORKSHOP 3 * 4:15 – 5:15 PM



Program Implementation/Bridge of Hope Strategies Tracks

The Bridge of Hope Neighborhood of Support

Bekah Bowland, Program Consultation Specialist, Bridge of Hope National

Wendy Hoke Witmer, Chief Mission Support Officer, Bridge of Hope National

The shift from mentoring groups to creating Neighborhoods of Support is more than just a language change. Join Wendy and Bekah as we explore new opportunities and ways for our 3-way partnership to connect. We will focus on the ways Neighboring will be different from mentoring and the roles for each partner in the Neighborhood.



Engaging Churches in Neighboring Track

Understanding Millennials in the Church

Tim Doering, Founder and President of NETZER: Church for Church Leaders

The dynamics to understand kingdom ministry with Millennials can be summarized into two categories. Firstly, there is the language that makes sense to the average Millennial. In other words, what does it take to capture and keep the attention of someone from this generation. Secondly there are the principles that are necessary for Millennials to walk past cultural trappings and truly walk out Kingdom life. We must be clear on both of these in order to engage Millennials in ministry. Join Pastor Tim Doering to look at what it might take to both draw and grow Millennials into ministry with Bridge of Hope.



Fundraising/Board Governance Tracks

10 Strategies to Build A Financially Sustainable Nonprofit

Cindy Bergvall, Director, Bee, Bergvall & Co CPA's

The first step toward fiscal sustainability is an understanding of what your numbers are telling you. At this workshop we will discuss: 1.) What your financial statements, annual budget, and Form 990 are telling you about future sustainability, 2.) What Board Members need to be provided with at every Board meeting so they can make informed decisions, and 3.) Tools and indicators to assess your financial health and help you plan for the future



Program Implementation/Bridge of Hope Strategies Tracks

Program Evaluation using our New Outcomes and Benchmarks

Wendy Hoke Witmer, MSW, Chief Mission Support Officer, Bridge of Hope National

New outcomes and benchmarks call for new measurement tools. In this workshop, Wendy will present new program evaluation tools that support our outcomes and benchmarks. We'll explore the opportunities for program improvement offered by the new feedback and data we will be gathering and imagine ways to engage with that information for the benefit of the families we serve and the health of our organizations.



Engaging Churches in Neighboring/Fundraising Track

New Resources for Program, Church Engagement and Donor Relations

Kathy Beiler, Director of Strategic Engagement, Bridge of Hope National

Bekah Bowland, Program Consultation Specialist, Bridge of Hope National

Dana Felder, Location Resource Coordinator, Bridge of Hope National

New resources are now available for more effective program implementation, church engagement and donor relations. Come learn about each of the new resources and how best to use them.



Board Governance Track

Risk Taking and Risk Tolerance for Boards: When to take chances and when to pause.

Beth Trout, Board Member, Bridge of Hope National, VP of Advancement, Landis Communities

Bill Hartman, Board Chair, Bridge of Hope National, Executive VP, Everence

Board and/or Executive Director decisions to grow, hire new staff, accept new families, or maintain current levels are all strategic decisions that involve risk. How can leadership teams and boards know when it is the right time to dive in and take a risk or when their risk tolerance levels should change? Join this facilitated conversation about risk taking, growth and strategic discernment.



Program Implementation Track

Partnering with Landlords

Ben Cattell Noll, Technical Assistance Specialist, National Alliance to End Homelessness

Stephanie Resto, Development & Special Events Coordinator, Bridge of Hope Harrisonburg-Rockingham

Landlords are essential partners in ending homelessness; without someone to rent to them, families cannot achieve safe and sustainable housing. But in a world where skyrocketing rents and low vacancy rates are the norm, how do you convince landlords to partner with families experiencing homelessness who may have barriers to re-entering housing like bad credit, previous evictions, or low/no income? This workshop will combine an overview of landlord engagement best practices from across the country with on-the-ground knowledge from a Bridge of Hope affiliate to help spur thinking and ideas that participants can take home and try out. Come ready to learn and brainstorm! Ben Cattell Noll currently works for NAEH and previously supervised a housing specialist doing landlord engagement in Washington, DC. Stephanie Resto has experience developing landlord partnerships that have been vital to Bridge of Hope families.



Bridge of Hope Strategies Track

An Overview of Covenant & Program Site Agreement Amendments

Wendy Hoke Witmer, Chief Mission Support Officer, Bridge of Hope National

Bridge of Hope language and program changes mean changes to the Affiliate Covenant and Program Site Agreements as well. Join Wendy for an introduction and overview of coming amendments to these foundational network documents and for an opportunity to discuss what it all means.



Engaging Churches in Neighboring Track

Creating a Church Engagement Annual Plan

Christine Baer, Congregational Resource Developer, Church World Service

Christine will share why an Annual Church Engagement plan is a vital part of our work in Bridge of Hope. In addition, she will share how to create and implement this plan to effectively meet your needs and goals for your location. Christine currently works with local churches to help up-rooted refugees build a community in the United States so they can have a better future.



Fundraising/Board Governance Tracks

Fundraising with Individuals: Creating a Pipeline of Support

Beth Trout, Board Member, Bridge of Hope National, VP of Advancement, Landis Communities

Most of us know that relationship building with donors is the key to fundraising success. But determining who to visit and identifying a strategic approach to our time with them can seem overwhelming. The result is often moving this important task to the bottom of our “to do” list. In this session we will discuss how to build a pipeline of donor prospects, prioritize them for greatest results and consider the targeted messages that will guide our conversations.