



WORKSHOP DESCRIPTIONS BRIDGE OF HOPE CONFERENCE

Friday, October 7, 2016 * WORKSHOP 1 * 10:30 A.M. - NOON

Program Implementation Track

Assessing and Meeting Needs of Children

Bekah Bowland, Program Consultation Specialist, Bridge of Hope National

Through the Bassuk Center article, *Services Matter*, we learned that assessing the needs of children is a crucial key to ending family homelessness. During this session, we will engage in conversation around why assessing for children's needs is valuable in the Bridge of Hope case management model, identify different tools that could be utilized to assess the needs of the children, and explore ways to implement the findings.

Bridge of Hope Strategies Track / Board and Leadership Development Track

Institutional Accountability: Infusing Cultural Humility into Bridge of Hope

Leanna Lewis, Program Manager, University of California

One of the tenants of Cultural Humility is institutional accountability. We have invited our keynote speaker, Leanna Lewis, to join us for this workshop to help us consider what it means to integrate cultural humility into the Bridge of Hope culture. This collaborative and interactive workshop will provide participants with an opportunity to engage and explore the concept of institutional accountability. Leanna will walk us through considerations for implementing cultural humility at an organizational level. How might we assure that our policies and practices reflect meaningful partnership with caregivers, children, and our community? How do we assure that our work as board members, staff members, and community leaders reflects cultural humility? How might we identify and respond to larger systemic inequities and structural 'isms that define the context in which we work? Join Leanna to continue the conversation.

Relationship Development Track

The Invitation to Make a Gift: at events, in person, and via the Leaders of Hope Giving Society

Robbe Healey, Aurora Philanthropic Consulting

This workshop will focus on how we invite people to give to Bridge of Hope, whether at a fundraising event, in person, or giving at a Leaders of Hope Giving Society level (\$1,000+). What makes the most effective "ask"? How can we promote joyful giving and cultivate long-term relationships with our supporters? Do we specifically ask for donations if someone just paid \$50 to come to our event? If so, how? How do I get the words out of my mouth to ask for a leadership-level gift? And why is a giving society for larger supporters really important anyway? Come and learn with your peers and Robbe Healey, MBA, NHA, ACFRE. She has practiced philanthropic fundraising and non-profit management for more than 35 years. She is an accomplished fundraiser with a successful track record of establishing new development offices and conducting board and volunteer training. She is Vice President for Philanthropy of Simpson Senior Services as well as a founding member of Aurora Philanthropic Consulting. She has served numerous faith-based organizations as Chief Development Officer. She is the 2013 recipient of the AFP International Barbara Marion Award for outstanding leadership.



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Friday, October 7, 2016 * WORKSHOP 2 * 1:30 – 3:00 P.M.

Program Implementation Track / Bridge of Hope Strategies Track

Growing in Humility as We Reflect on our Past Experiences

Robert L. Hewitt, Ph.D., MSW and Nicole Hewitt, Ph.D., MSW

One important aspect of Cultural Humility is our willingness to critically assess self and to seek to learn more about the blind spots that render us less than effective in our aim to show understanding, respect, and genuine humility to others, especially those persons who bring sufficient difference. Join Drs. Bob & Nicole Hewitt in a workshop that furthers the work that you are doing to become more culturally humble. This dynamic, fun and interactive workshop will not only provide participants the opportunity for controlled physical movement; it also offers you with a lasting visual/visceral image that will challenge the assumptions and surface thinking that we often engage in about the persons (literally) standing next to us or sitting across from us. It underscores that fact that “what we see” as it relates to others, even those who look like us, does not give us the depth of knowledge/understanding of the person underneath.

Board & Leadership Development Track

Best Practices in Board Governance: Part 1

Dr. Laura Otten, Executive Director, The Nonprofit Center at LaSalle University

You join a nonprofit board because you are passionate about the mission. But are you really prepared to make meaningful contributions to the organization you care so deeply about? And is that organization equipped to provide you with the comprehensive preparation on what makes an effective, purposeful board member of a nonprofit? This workshop will help enhance effective board members, maximizing each board member’s impact, and enhance the overall board experience and engagement. Workshop specifics will include: grasping the roles and responsibilities of nonprofit board members, including legal liability and fiduciary responsibility; understanding the relationship between management and governance, recognizing which functions belong to the board as opposed to staff; and gaining realistic perspective on timely board issues. Dr. Laura Otten is a seasoned nonprofit leader and the executive director of The Nonprofit Center at LaSalle University where she also directs the university’s new M.S. in Nonprofit Leadership.

Relationship Development Track

Embracing Fundraising as Ministry

Marilyn Mulvihill, former Area Director for Philanthropy, World Vision

Bridge of Hope believes fundraising is both a spiritual activity and a ministry. Sharing financial resources is a powerful way that individuals grow spiritually, experience God’s provision and faithfulness in their lives, and demonstrate faithfulness. Inviting individuals who have the means to give to financially support Bridge of Hope is an opportunity to spiritually minister to those individuals. How do we engage in fundraising in a way that truly lives out the value we hold of fundraising as ministry? Workshop attendees will also learn about the cycle of giving methodology. Workshop leader Marilyn Mulvihill recently retired from World Vision where she served as Area Director of Philanthropy for over 12 years.

WORKSHOP DESCRIPTIONS BRIDGE OF HOPE CONFERENCE



Friday October 7, 2016 * WORKSHOP 3 * 3:30 – 5:00 P.M.

Program Implementation Track

Ending Well: Eliminating Involuntary Withdrawals

Ben Cattell Noll, Project Coordinator, Friendship Place

We've all been there, struggling to know how to respond when a participant is withdrawing, is not upholding some element of the service contract, is not engaging with mentors, etc. We want them to succeed, to embrace the opportunities that Bridge of Hope has to offer. Yet our efforts to provide accountability may seem to have the wrong effect. So what next? Is a programmatic decision to end services really strengths-based? Join Ben Cattell Noll in this interactive workshop imagining how we can avoid the involuntary withdraw.

Bridge of Hope Strategies Track

What your outcomes and data can do for you in program development, grant writing, & talking with donors

Wendy Hoke Witmer, Chief Mission Support Officer, Bridge of Hope National

We all have data. We talk about data. But do we really know what it can do for us? Do we even know how much data we have? In this workshop, we'll look at our sources of data and consider the variety of ways we can utilize it to enhance our services, our marketing, our fundraising, and maybe a few other activities. Bring your own ideas to share as well!

Board and Leadership Development Track

Best Practices in Board Governance: Part 2

Dr. Laura Otten, Executive Director, The Nonprofit Center at LaSalle University

You join a nonprofit board because you are passionate about the mission. But are you really prepared to make meaningful contributions to the organization you care so deeply about? And is that organization equipped to provide you with the comprehensive preparation on what makes an effective, purposeful board member of a nonprofit? This workshop will help enhance effective board members, maximizing each board member's impact, and enhance the overall board experience and engagement. Workshop specifics will include: grasping the roles and responsibilities of nonprofit board members, including legal liability and fiduciary responsibility; understanding the relationship between management and governance, recognizing which functions belong to the board as opposed to staff; and gaining realistic perspective on timely board issues.

Relationship Development Track

The Essentials in Digital Media for Nonprofits

Ryan Egli, Assistant Pastor, Liberti Church Fairmount

Ryan will lead a discussion on using social media – including how to build relationships with volunteers, donors, and other stakeholders. Facebook, Instagram, Twitter, Tumblr, Snapchat, LinkedIn, and YouTube will be discussed. Prior to his current position, Ryan was the Assistant Director of Marketing at Eastern University. He continues to do marketing consulting work for small businesses and nonprofits.



WORKSHOP DESCRIPTIONS BRIDGE OF HOPE CONFERENCE

Saturday, October 8, 2016 * WORKSHOP 4 * 9:45 A.M. – 11:00 A.M.

Program Implementation Track

Affordable Housing: Thinking in New Ways

Bekah Bowland and Sarah Kim, Program Specialists, Bridge of Hope National

Finding affordable housing continues to be more and more challenging; thus we are tasked with finding better and more creative solutions to the housing crisis. Join us for this informative and idea-generating workshop as we focus on landlord engagement and Fair Housing Act advocacy, two strategies that can help Bridge of Hope families obtain safe and sustainable housing.

Bridge of Hope Strategies

The Impact of Trauma and Poverty for Children in the Classroom

Crystal Martin, Intervention Specialist, School District of Lancaster (PA)

We know that trauma is pervasive and affects a child's ability to learn. Using research from the fields of brain science, trauma, poverty, and behavior, this session will identify the delicate balance of a child with adverse childhood experiences. It will include valuable resources to use to create "trauma-informed" environments that benefit both children and adults.

Bridge of Hope Strategies

eTapestry: Designing and Running Reports

Dana Felder, iHope Consulting

This workshop is designed to help attendees learn the nuances between a query and report as well as how they work together to pull desired information from eTapestry. We will learn the importance of populating the database in order to pull specific information, as well as hear recommendations on how to enter data so you are able to create reports that will make life easier for your location. Please feel free to bring along report suggestions so we can create them during the workshop.

Board and Leadership Development Track

Women in Leadership and Resiliency

Anne Kaufman Weaver, Chaplain, Landis Homes Community

No doubt leading a nonprofit faith-based organization in the 21st century provides numerous stressors and challenges; however, there are ample strategies for surviving and thriving in leadership. A Resilient Leadership/Ministry Care Plan with recommended practices by other women leaders will be explored. Evidence and experience support the benefit of paying attention to spiritual care, self-care, emotional care, cultural care, relationship care, and leadership care in the midst of the demands of leadership. Participants in the workshop will walk away with data from other women leaders as well as a tool for developing his/her own Resilient Leadership/Ministry Care Plan. Anne is a master's-level social worker, founder of Bridge of Hope BuxMont (PA), and has been a youth pastor, social worker, board chair, and seminary professor. While getting her M.Div. (2016), she conducted a research project on resiliency in women pastors, which has significant application for women leading nonprofit ministries as well. Come as learn from Anne's gentle, astute wisdom!



Cultural Humility:
Everyone has a story

WORKSHOP DESCRIPTIONS BRIDGE OF HOPE CONFERENCE

Saturday, October 8, 2016 * WORKSHOP 4 continued * 9:45 A.M. – 11:00 P.M.

Relationship Development Track

Our Fundraising Story: what we are trying, learning, and innovating in Harrisburg (PA)

Johanna Fessenden, Executive Director and Jenny Nace, Development Officer, Bridge of Hope Harrisburg Area (PA)
Come and hear from Johanna and Jenny, with Bridge of Hope Harrisburg Area, about the “House a Family” fundraising initiative that they launched this past year, as well as other fundraising things they are trying. Learn what is working and not working for Bridge of Hope Harrisburg Area. Johanna has served with Bridge of Hope for 5 years and Jenny for 4 years. Both women bring a heart for serving women and children who are homeless in the Harrisburg Area.

Saturday, October 8, 2016 * WORKSHOP 5 * 11:15 A.M. – 12:30 P.M.

All Tracks

Core 4 Innovation Presentation

By Members of the Core 4 Innovation Team

The whole Bridge of Hope network has been invited to engage and grapple with significant learnings from the national homelessness arena as well as from our own data from the past 9 months. Significant changes are in store for all of us, from program implementation to program evaluation and language for churches and mentors. Come and hear where the Core 4 Innovation Team and National board are learning and give content feedback on the proposal that has been a year in the making. The session will be led by Wendy Hoke Witmer, Edith Yoder, and other members of the Core 4 Innovation Team.